



Dallas County
Community College District



Richland College
DALLAS COUNTY COMMUNITY COLLEGES



*Organizer of the Plano Asian Heritage Festival
AsiaFest 2007*

**DCCCD and Celebrating Asian American Heritage Foundation Invite You to
Attend the 2007 Asian American Seminar Series**

Saturday January 27, 2007

9-11 AM

Cost: Free

Complimentary Continental Breakfast Provided

Richland College
Room E070
12800 Abrams Road
Dallas, Texas

**The Asian American Connection: Demystifying Communication and Improving
Business Relationships**

Increase your effectiveness in dealing with customers and suppliers. Cynthia Brink of Cross Culture Communications will address key communication and work style difficulties that often plague Asian-American business relationships. This short seminar provides insight into U.S. American business culture and is useful for both Asian-born and U.S. born people of Asian descent. If you are second or third generation Asian-American, this seminar will also shed light on your own cultural patterns and roots.

Cross Culture Communications provides professional training to government and multinational corporations, including Aetna, EDS, J.C. Penney, Nokia, PriceWaterhouseCoopers, U.S. Commerce Department, and U.S. Small Business Administration.

Cynthia Brink is a bilingual intercultural trainer with a background in marketing and operations. She was Senior Account Executive for the Filipino-owned Business Horizons magazine. Cynthia has trained hundreds of foreign-born businesspeople in best practices and problem solving when working in the U.S. She holds a CIS in Intercultural Studies from the University of British Columbia, Canada.

Cross Culture Communications
<http://crossculturecommunications.com>

Upcoming Seminars

February 24, 2007

Pei Huang, CPA, talks about small business income tax.

March 31, 2007

Understanding Elementary and High School Systems, a Parents' Guide

April 28, 2007

Preparing You and Your Kids for College

DCCCD

<http://dccd.edu>

Celebrating Asian American Heritage Foundation supports education, arts, and cultural activities.

<http://asianamericanheritage.org>